

CORPORATE CHALLENGE



DID YOU KNOW THAT THE WILLIAMS ROUTE 66 MARATHON OFFERS A UNIQUE AND EXCITING WAY TO GET YOUR ORGANIZATION ACTIVE, ENGAGED, AND EXCITED ABOUT HEALTH AND WELLNESS?

IT'S TRUE! The Williams Route 66 Marathon Corporate Challenge is a great opportunity for organizations of all sizes to promote workplace wellness, support a charity and build teamwork across departments and within an organization. Participating organizations form a team to run or walk in any of the Williams Route 66 Marathon races while fundraising for one of the event's official charity partners.



WHAT IS THE ENTRY FEE?

There is no entry fee for the Corporate Challenge. However, participating organizations agree to pay at least 50 percent of the race registration fee for each participating employee. The Williams Route 66 Marathon will provide your company with a unique traceable coupon code for your employees to use when they register for the Williams Route 66 Marathon.

HOW WILL MY ORGANIZATION BENEFIT?

Organizations that participate in the Corporate Challenge report seeing an increase in the health and wellness of employees participating in the program, as well as an increase in collaborative energy and morale. The Corporate Challenge offers a unique way for employees to work together and encourage each other outside of a traditional office environment, building relationships that otherwise may not have a chance to form. The Corporate Challenge is a great way to build unity while helping your employees get healthy at the same time!



WHAT TYPES OF ORGANIZATIONS ARE ALLOWED TO PARTICIPATE?

We welcome companies and non-profit organizations alike to be a part of the Corporate Challenge!



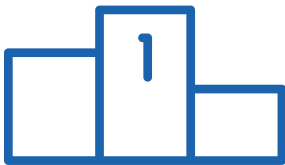
WILL I COMPETE AGAINST ORGANIZATIONS THAT ARE THE SAME SIZE AS MINE?

Yes! Organizations are divided into six divisions based on the total number of local employees in each division of the organization. It's only fair!



WHAT DO WE GET IF WE WIN? Besides everlasting glory, the winning organization of each division will be the proud recipients of the Williams Route 66 Marathon Corporate Challenge! The winning organization of each division will have its name added to the Cup for their division and will hold the Cup for one year. You also get the satisfaction of knowing you improved the health and wellness of your employees and made a difference for local Tulsa charities!

CORPORATE CHALLENGE SCORING



DIVISION	EMPLOYEES
1	1,000+
2	500-999
3	250-499
4	100-249
5	50-99
6	<50

CORPORATE CHALLENGE CHAMPION'S SCORING

Corporate Challenge Teams will compete against other teams in their division determined by number of employees. The teams will compete in three categories; Participation, Performance and Fundraising. The top five teams in each category will earn points towards the Corporate Challenge based on the following table: The team in each division with the most points will win the Corporate Challenge. In the event there is a tie after each category is scored, the fundraising category will be used to break the tie. In the case that neither team fundraised or raised the same amount, a coin toss will be used to determine the winner.

CORPORATE CHALLENGE POINTS					
CATEGORY	1 ST PLACE	2 ND PLACE	3 RD PLACE	4 TH PLACE	5 TH PLACE
PARTICIPATION	10	8	6	4	2
PERFORMANCE	10	8	6	4	2
FUNDRAISING	10	8	6	4	2

PARTICIPATION

Teams will receive participation credits for each mile ran by a team member that finishes an event in the Williams Route 66 Marathon based on the following table. The five teams in each division with the most participation credits will receive points towards the Corporate Challenge Event. If two or more teams are tied, then those team's place in the fundraising category will be used to break the tie. In the case there is a tie as well in the fundraising category or no funds were raised at all, a coin toss will be used to break the tie. Runners may compete in multiple events, for example 5k on Saturday and Half on Sunday to earn more points. However Relay Teams, with runners participating in the Marathon Relay and continuing on to complete their individual Full or Half Marathon, will only receive partial credit as the relay legs ran were counted in the individuals participation.

EVENT	PARTICIPATION CREDITS
MARATHON	26.2
MARATHON RELAY	26.2
HALF MARATHON	13.1
5K	3.1
FUN RUN	1

FUNDRAISING

The top five teams in each division that raise the most money in the Williams Route 66 Marathon Charity Fundraising Program will receive fundraising credits for each dollar raised towards the Corporate Challenge Event. If two or more teams are tied, then a coin toss will be used to determine the winners of the Fundraising Category. No points will be awarded to teams with zero fundraising.

PERFORMANCE

Teams will receive performance credits for participants who finish in the top three of each event within their corporate challenge division. Credits are awarded for both male and female divisions as well a mixed division for the relay. A relay team must consist of 3 to 5 team members with no one member running more than two legs. A mixed relay team must still have three to five team members with a 3/2 split on the legs run by either men or women. For example, a relay team could have three men and one woman but for this to be a valid team, the woman would need to run two of the five legs.

CORPORATE CHALLENGE PERFORMANCE CREDITS				
RACE	5K	HALF MARATHON	FULL MARATHON	MARATHON RELAY
1 ST PLACE	3	3	3	3
2 ND PLACE	2	2	2	2
3 RD PLACE	1	1	1	1

The Corporate Challenge divisions are separate and independent from the other marathon division and all participants in the corporate challenge are still eligible for awards in the standard divisions.

If two or more teams are tied, then those team's place in the fundraising category will be used to break the tie. In the case there is a tie as well in the fundraising category or no funds were raised at all, a coin toss will be used to break the tie.