



WILLIAMS ROUTE 66 MARATHON EVENT CERTIFICATION PLAN

**CREDITS BEING PURSUED*

1) Waste

- *Credit 1.1: Recycling of cardboard
- *Credit 1.2: Recycling of glass
- *Credit 1.3: Recycling of plastic water bottles
- *Credit 1.4: Recycling of aluminum cans and metal
- *Credit 1.5: Recycling of paper
- *Credit 1.6: Food waste composted or donated to local food charity
- *Credit 1.7: Less than 2 lbs/participant of landfill waste
- *Credit 1.8: Less than 1 lb/participant of landfill waste
- *Credit 1.9: Ten percent reduction (per participant) in landfill waste from previous year

2) Climate

- Credit 2.1: Renewable energy sources for 50% of power consumed
- *Credit 2.2: Race site accessible by public or mass transportation, or event facilitates carpooling
- Credit 2.3: Use of alternative-fuel vehicles by race production team
- Credit 2.4: All food sourced within 250 miles
- *Credit 2.5: One food item 3rd-party certified (Fair Trade, organic, Food Alliance)
- Credit 2.6: All participant travel offset by carbon credits (carbon neutral)
- Credit 2.7: All participant travel offset by carbon credits x 2 (carbon restorative)
- Credit 2.8: Carbon footprint of entire event is offset with high-quality carbon credits
- Credit 2.9: One policy implemented to reduce water consumption
- Credit 2.10: Redundant travel eliminated for all participants

3) Equipment & Materials

- Credit 3.1: All materials printed by event use recycled paper and non-toxic ink
- *Credit 3.2: No paper-based registration
- *Credit 3.3: One major piece of essential equipment rented, borrowed, or shared
- Credit 3.4: All new equipment made from recycled or surplus materials
- Credit 3.5: All race apparel uses alternative fabrics and non-toxic inks
- *Credit 3.6: Race t-shirt uses alternative fabrics and printing methods, or athletes can choose to not receive one (opt-out)
- Credit 3.7: Race finisher award uses local, sustainable materials, or athletes can choose to not receive one (opt-out)
- *Credit 3.8: All food service products (plates, cups, utensils) compostable

4) Community & Outreach

*Credit 4.1: Event enhances or supports a local public-use asset (bike trail, community center, etc)

*Credit 4.2: Organizing committee includes representation from local community

*Credit 4.3: Mechanism for participants, spectators, and volunteers to take part in sustainable practices

*Credit 4.4: Time or money invested in local non-profit charity

*Credit 4.5: Increase public awareness of a local environmental issue (air pollution, etc)

*Credit 4.6: Alternative lodging for overnight participants (homestay, dormitory)

5) Health Promotion

*Credit 5.1: Efforts to increase participation by female, at-risk, persons with disabilities, or minority segments of the population

*Credit 5.2: Direct involvement by youth

*Credit 5.3: Concessions or incentives for beginners or first-time participants

*Credit 5.4: Efforts to educate public of event's health benefits

*Credit 5.5: Mechanism for participants to provide feedback on sustainability efforts (survey, email, etc)

6) Innovation

*Credit 6.1: Documented, measurable feature that enhances sustainability of event

*Credit 6.2: Documented, measurable feature that enhances sustainability of event

*Credit 6.3: Documented, measurable feature that enhances sustainability of event